

Assignment 3

Exploring a Campus Program or Organization: Public
Document & Profile

Overview

- A3 Review & ISU's Public Documents
- Sample Profiles
- A3 Prewriting Considerations
- Grammar: Sentence Boundaries (Depends on time)

A3 Review & ISU's Public Documents

Exploring a Campus Program or Organization: Public Document
& Profile

A3: Important Prewriting Steps

- Analysis of public documents associated with ISU
- Analysis of public documents associated with the the program/organization you want to profile.
- First-hand collection of information about the program/organization you want to profile

Follow-up questions from readings

- What is a mission statement?
- According to ISU's mission statement, what goals does the university attempt to achieve?
- What are the purposes of a land-grant college?
- Based on your understanding of the purposes of a land-grant college and ISU's mission statement, does ISU appear to be fulfilling its obligations as a land-grant college? Why or why not?

Sample Profiles

What is a profile?

- **New York Times:** “A profile feature is an... article that explores the background and character of a particular person or group.”

- In your own words, summarize the profile that you read or watched for today. What was the general topic? What was the main idea? What were some of the most interesting details?
- Based on the information you have read, what is the author's or presenter's stance? In other words, does the author present a critical, neutral, or positive view of the subject? What evidence can you point to in the text or video to support your answer?
- How was the profile organized? Was there a clear beginning, middle, and end? If so, what type of information did the author/presenter include in each section?
- In your opinion, what type of audience might be interested in this profile? How could this audience benefit from reading or watching it? Explain your answers

Final Questions

Now that you have discussed the profiles you have read or watched in preparation for today, answer the questions below in your groups.

1. What similarities do you notice among these profiles?
2. What differences do you notice?
3. What are some ways you could use these sample profiles to help you successfully complete your third writing assignment?

A3 Prewriting Considerations

A3: Important Prewriting Steps

- Analysis of public documents associated with ISU
- Analysis of public documents associated with the the program/organization you want to profile.
- First-hand collection of information about the program/organization you want to profile

A3: Writing Your Profile

- Once you have completed all three prewriting steps, you should use the information to write your profile. Considering these questions should help:
 1. Do the purposes or goals of the organization align with ISU's purposes and goals on paper?
 2. If so, does the organization align with ISU's purposes and goals in practice?
 3. If not, how is the organization deviating from ISU's purposes and goals? How could the organization better align with ISU's goals? Does the organization need to do this?

A3: Time to begin research

- Let's look into some of the programs you are interested in researching. Let me show you an example of how to begin.

Next Steps

- Continue researching your selected program or organization for assignment 3. This should include continuing to review online documents. It should also include visiting the organization's HQ and/or informally talking with students about the purposes and goals of the program. Come to next class prepared to discuss what you have learned in small groups.
- I will send out an announcement with an assignment for you to submit evidence of your research.