

Paragraph 1:

- “According to a survey of more than 2,300 hiring managers conducted for CareerBuilder by Harris Poll between Feb. 6 and March 19, 70 percent of employers use social media to screen candidates before hiring, up significantly from 60 percent last year and 11 percent in 2006. Some 3 out of 10 actually have someone dedicated to the task,” (Ed Zwin).
- Talk about how much more prevalent social media today is when employers are hiring than it used to be
 - There are pros and cons to having social media--employers want you to have an online presence oftentimes, but one should be careful what they post
- Thesis: Because social media has become so widespread in society, employers can easily find information on potential employees. It could be viewed as both a positive or a negative that employers can find information on people. In this essay I am going to talk about what aspects of social media can help and hurt potential job seekers when searching for a job.

Paragraph 2:

- Topic Sentence: Being active on social media is somewhat essential to young people today when looking for a job.
- ““Most workers have some sort of online presence today and more than half of employers won’t hire those without one,” says Rosemary Haefner, chief human resources officer at CareerBuilder.”

Paragraph 3: What things should job seekers keep off their social media

- Topic Sentence: Though it is essential to have a positive presence on social media, there are certain posts that job seekers should steer clear of.
- Candidate posted provocative or inappropriate photographs, videos or information: 39 percent
- Career Builder goes over like a million examples:

- Candidate posted information about them drinking or using drugs: 38 percent
- Candidate had discriminatory comments related to race, gender or religion: 32 percent
- Candidate bad-mouthed their previous company or fellow employee: 30 percent
- Candidate lied about qualifications: 27 percent
- Candidate had poor communication skills: 27 percent
- Candidate was linked to criminal behavior: 26 percent
- Candidate shared confidential information from previous employers: 23 percent
- Candidate's screen name was unprofessional: 22 percent
- Candidate lied about an absence: 17 percent
- Candidate posted too frequently: 17 percent

