Post Assignment 5 reflection

1. I chose to create a poster for this assignment because I feel there is more freedom and flexibility in the things that I can do with a poster. Instead of only relying on words and pictures with a brochure, which can be dull and tedious to consume, a poster allows for information to be taken in a quick and efficient manner. My poster had only three short sentences to convey to a reader all that they needed to know about the topic at hand, and I believe that the task was accomplished.
2. In my poster, I kept the general *where, what,* and *when*’s of the topic, and left out most of the wordy details in between. I did this to keep the poster from being too busy with blocks of text and left room for easier legibility. And while I believe this is an efficient way of conveying information in a visual manner, I must acknowledge that a lot of information is subsequently lost in the process.
3. This assignment showed me that no matter what the original designer had intended to convey through their work/art, every individual would have their own interpretation of said work/art. Through the presentations, I was able to get a glimpse of the rich history of Iowa State University, which I hadn’t truly comprehended beforehand.
4. In watching some other students’ presentations, I’ve noticed that most would emphasize on the history, location, and significance of their respective subjects. I do agree that they are all equally valid and important because they show how these points affect the students of Iowa State University.