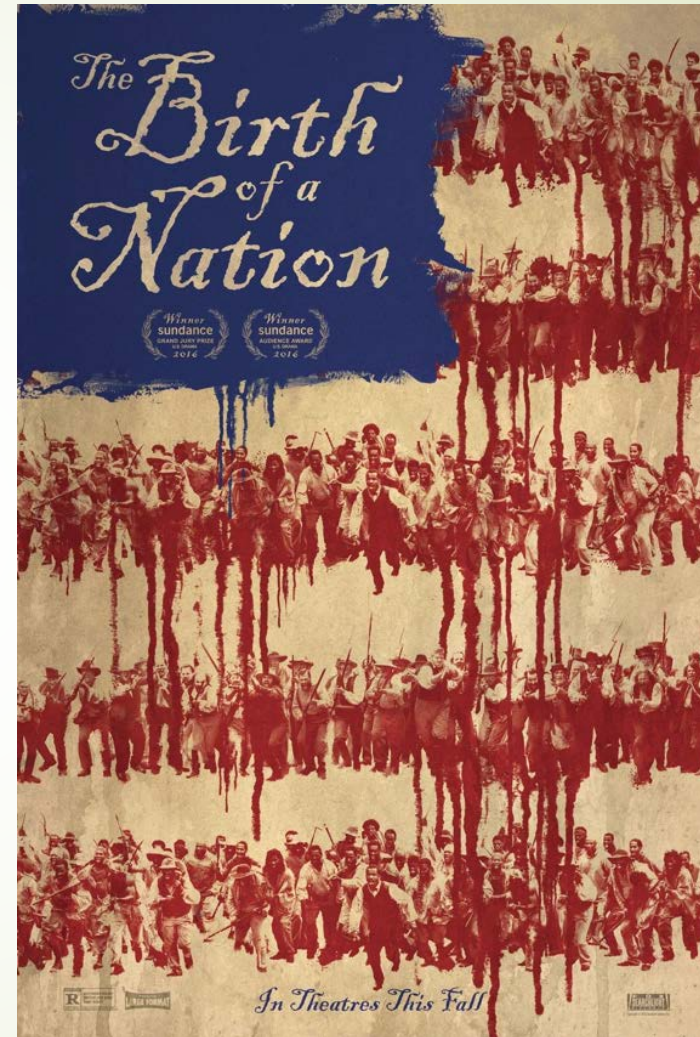



Visual analysis
for
“The Birth of a
Nation”
movie poster

Presentation by Joshua Wooi



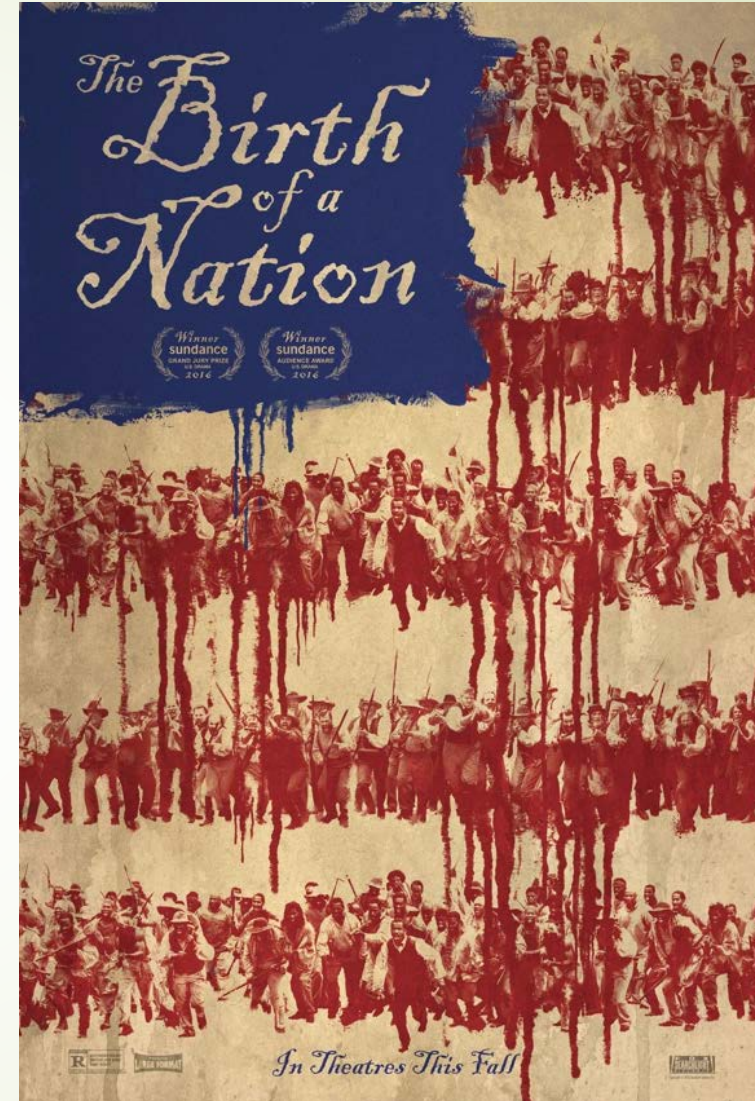


Presentation Outline

- Target Audience
 - Composition
 - Colors choices
- 

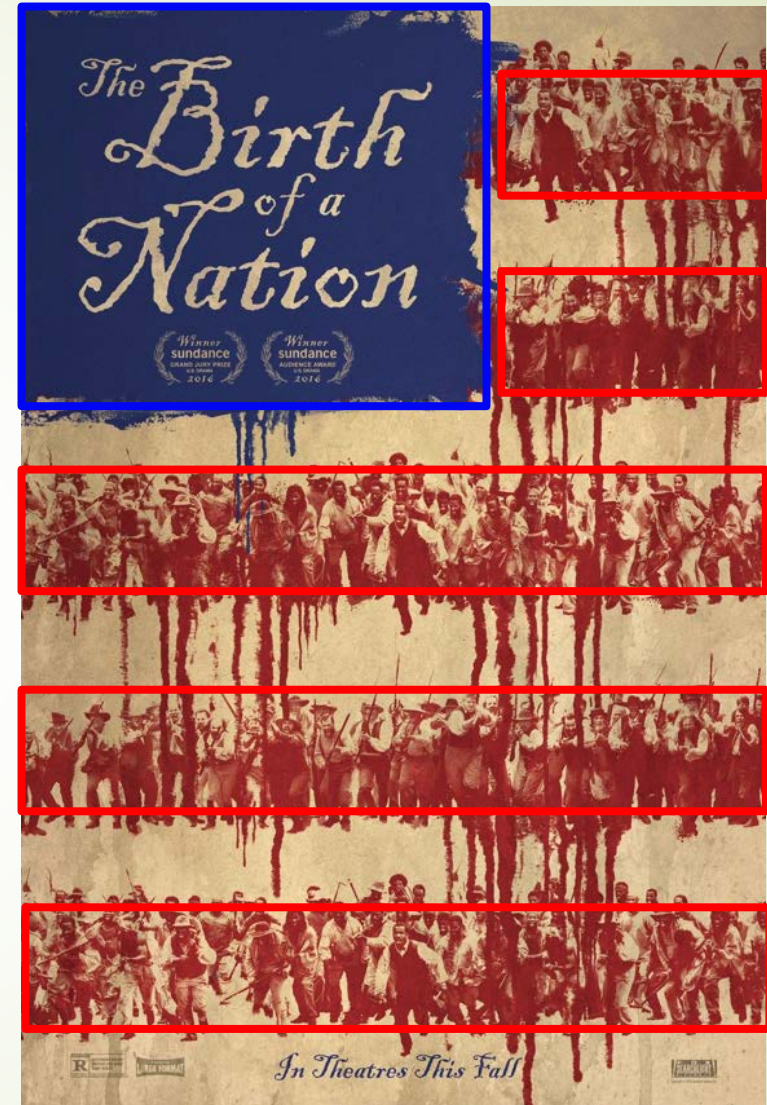
Target Audience

- Americans
- Assumption: Audience knows what the American flag looks like



Composition

- Resembles the American Flag
- Block of blue with the title
 - Draws attention
- Group in red standing in a line
- (Relatively) white canvas





Color choices

- Darker, muted shades
 - Dread, grim, gloomy
- Reflects the mood of the movie

